

VIEWPOINT

A publication of the Sierra Curtis Neighborhood Association since 1979

• • • VIEWPOINT AD RATES • • •

We invite you to share in our dedicated neighborhood base by advertising in our publication, *Viewpoint*. It is personally distributed at the first of each month, excluding August and January, (ten issues per year) to over 2,500 households and local businesses, provided in digital format and on social media, all at no cost to the reader.

Topics include new businesses, neighbor profiles, and news issues that Curtis Park residents care about. Each edition features Sierra 2 Center activities and matters of the Board of Directors.

See ad sizes and costs below. To reserve ad space, please contact Kinsley Earl at 916-465-8590 or Kinsley@sierra2.org.

PAYMENT

Per Issue	Size	B/W Total	Add Color	Total w/Color
1 block	3.225" (w) x 1.25" (h)	\$30.00	\$15.00	\$45.00
2 block	3.225" (w) x 2.625" (h)	\$60.00	\$30.00	\$90.00
3 block	3.225" (w) x 4" (h)	\$ 80.00	\$40.00	\$120.00
2 x 2 block	6.625" (w) x 2.625" (h)	\$120.00	\$60.00	\$180.00
2 x 3 block	6.5" (w) x 4" (h)	\$160.00	\$80.00	\$240.00

Payment is due in advance of publication.

We encourage you to run your ad for a minimum three (3) months for the benefit of name recognition, to give your ad more strength. When you pay for a three-month series, you receive a 5% discount; a six-month ad series, a 10% discount; and a 10-month ad series receive a 15% discount.

ART/DEADLINES

New ads/new art are due on the 10th of the month. Please submit your ad, produced to the correct size as listed above, according to our specs. Ads must be high resolution (300 dpi) in a jpeg, png or pdf format. Send ads directly to Kinsley@sierra2.org. (Please note: Word files are not an acceptable format.)

If you do not have the necessary software or design help to create your ad, please contact Kinsley at Kinsley@sierra2.org.

CHANGES

If you wish to change the design, text or size of your ad, please contact Kinsley before the 10th of the month.

AD CANCELLATION POLICY

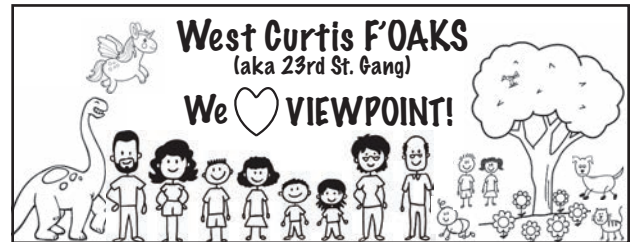
If you wish to cancel your ad, you must notify Kinsley Earl at 916-465-8590 or Kinsley@sierra2.org by the 10th of the month. Otherwise, your ad will continue to appear in *Viewpoint*.

To reserve ad space, please contact Kinsley at 916-465-8590 or Kinsley@sierra2.org.

The diverse Curtis Park neighborhood/readers are your audience who want to patronize locally. We hope to include your business as a regular advertiser in *Viewpoint*.

Popular Sizes

1-BLOCK



2-BLOCK



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